



## **MEDIA RELEASE**

### **Singapore Technology Startup Gluu Life Wins Smart Cities Innovation — Citizen Engagement Solution Award 2020 From Juniper Research**

**Singapore, 8 July 2020** — Gluu’s mission of creating a 100% connected society to and its contribution to building a ubiquitous people-powered Wi-Fi cloud has been recognised as the best solution for engaging with citizens at the Future Digital Awards 2020 for Technology and Innovation, presented by Juniper Research. The world’s first decentralised peer-to-peer connectivity marketplace app founded in Singapore was awarded Platinum Winner in the Smart Cities Innovation — Citizen Engagement Solution category.

“We are elated as this award represents a significant industry recognition of our purpose and efforts. In today’s digital economy, connectivity is the base infrastructure for spurring economic benefits and micro-entrepreneurships for vast segments of communities, especially in the developing economies. And Gluu enables everyone to be able to tap into this through just activating people.” — ShuFen, Co-founder.

“A peer-to-peer connectivity sharing platform that turns any device into a hotspot of connectivity, allowing users to share their mobile or broadband data with each other. With a large network of the connected community or hotspots that can span across countries, we can enable a more personalised experience of commerce for users as well as for micro and small businesses to self-market in our eco-system.” — Stephen Lee, Co-founder.



### **About The Future Digital Awards**

The Awards recognise organisations that have made outstanding contributions to their industry and are positioned to make a significant impact in the future. Since 2008, the Future Digital Awards, presented by Juniper Research, have been awarded to tech companies at the forefront of their respective fields — companies that deliver imaginative and innovative products and services that have the potential to disrupt their ecosystems and provide significant benefits to their target audience.

The category of Technology and Innovation recognises the most impactful technology products and services operating across numerous areas, including: Automotive; Devices; Energy; IoT; Smart Cities and Smart Homes.

### **About Gluu**

Founded in early 2017 and headquartered in Singapore, Gluu is the world's first peer-to-peer connectivity sharing platform supported by a community of users and establishments as fixed hotspot partners. All connections are secured via Gluu Secure Connect and this crowd-powered connectivity forms the Gluu Wi-Fi cloud that can connect anyone anywhere. Individual users who share their unused mobile data earn Glits, the platform's currency. Glits may be earned or purchased and is used to trade for mobile data or to exchange for products and services from the Store.

Gluu is founded by two seasoned technology and business executives whose dream is to build a global network of connectivity driven by a crowd-powered platform. Their belief is that connectivity empowers individuals and communities and unlocks economic value which brings about limitless possibilities and opportunities for people.

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